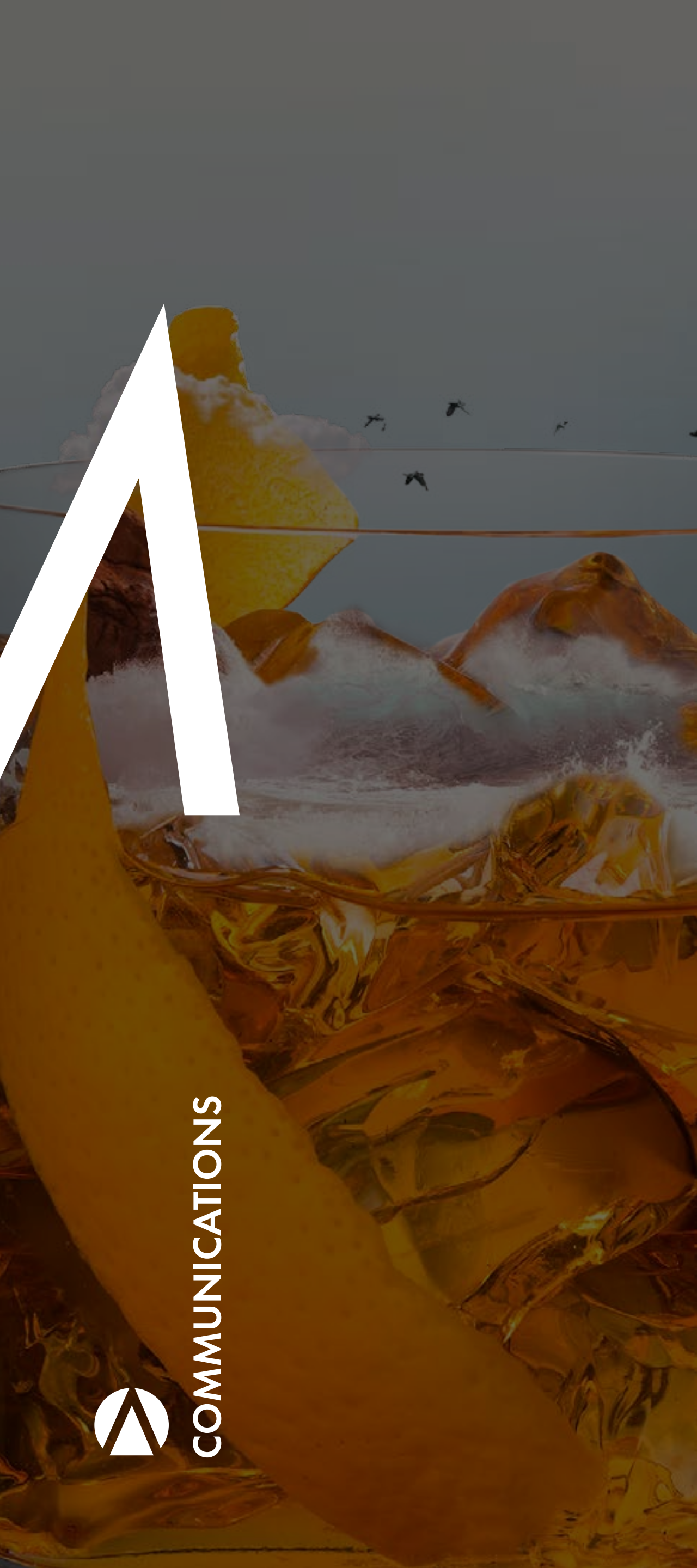


A



COMMUNICATIONS



D



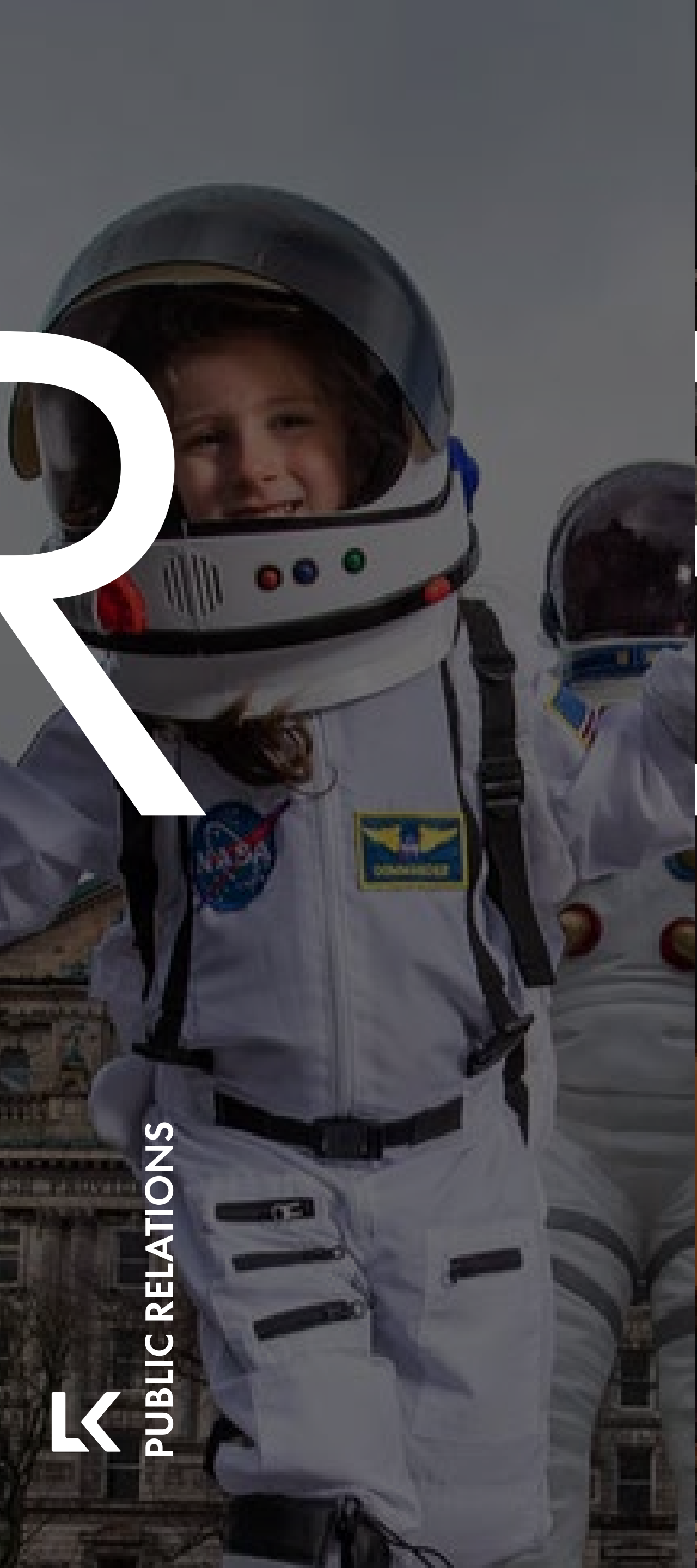
GLOBAL CAMPAIGNS



R



PUBLIC RELATIONS



E



E-COMMERCE



ABOUT

# COMPETITIVE ADVANTAGE, ON DEMAND.

COMMUNICATIONS

GLOBAL CAMPAIGNS

PUBLIC RELATIONS

eCOMMERCE

The Ardmore Group offers an effective and unique combination of skills that dramatically improves our clients' marketing and commercial performance.

We deliver spectacular results by relentlessly studying audience behaviours before creating actionable insights and communications that connect across multiple channels.

With The Ardmore Group, you have at your fingertips award-winning strategic planners, creators, media analysts and buyers, eCommerce and digital consultants, public relations experts and reputation specialists.

Our people can work as one integrated team or different specialties can be accessed individually, saving you time and energy and helping your business operate more efficiently.

As proud partners and shareholders in Worldwide Partners, Inc. – the leading global network of independent communication agencies – we can offer our clients exceptional local support, insights, advice and activations all around the world.

The Ardmore Group exists to give great brands and important causes, those which we believe in, the chance to be better seen, heard and understood. We never forget that our success is tied to the success of our clients. What keeps them awake at night, keeps us awake.

And when we work together, we succeed together.

[Contact Us](#)



COMPETITIVE ADVANTAGE, ON DEMAND

Communication. Ideas. Creative. Strategy.  
Branding. Media. Photography. Design.  
Film. TV. Social. Digital. Web. Writing.  
Content. Development. Print. Radio.  
Outdoor. Marketing. Consultation.



Established  
1988

Talent  
50+

Core Disciplines

Advertising  
Strategy  
Brand  
Media

[Visit us here](#)

Campaign Image:  
Copeland Distillery / Full of Coastal Spirit





REPUTATION MANAGEMENT, ON DEMAND

Strategic Communications. Social & Digital. Stakeholder Relations. Consumer Engagement. Storytelling. Public Affairs. Crisis Handling. Media Relations. Events & Experiential. Media training. Brand Positioning.

Established  
2005

Talent  
10

Core Disciplines

- PR
- Engagement
- Experiences
- Media Relations



[Visit us here](#)

Campaign Image:  
One Giant Leap / Armagh Planetarium & Observatory





**DIGITAL GROWTH, ON DEMAND**

Analytics. Research. SEO. Data Driven Insights. Consultancy & Implementation. Performance Marketing. Google PPC. Bing. Paid Social. Affiliate. Web Design & Development. UX. Shopify. Shopify Plus. ERP Commerce. Woo Commerce.

Established  
2019

Talent  
15

Core Disciplines

eCommerce Growth  
Performance Marketing  
Site Development  
UX



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Campaign Image:  
Sheeran by Lowden



COLLABORATION, ON DEMAND.

A global network of more than 70 independent and diversified agencies in over 40 countries who support the world's most heralded brands across 90 industry verticals.



Established  
1938

Talent  
Global

Core Disciplines  
Travel  
Tourism  
Pharma



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Campaign Image:  
WPI / 2023



ardmore  
group



Advertising



Brand

Insights



PR

Digital



eCommerce

